



## Official 2011 Entry Rules

### Eligibility Criteria

- Student productions are those that are produced, directed, planned and technically executed entirely by students. The involvement of parents, teachers and professionals is limited to non-creative roles (ie. technical advice, funding).
- Only students from grades 4 through post secondary are eligible. For mixed grade students, entry level is determined by the highest grade of all students involved with the production.
- Non-students may be used as actors and for voice-overs as long as they were directed by students.
- Productions must have been completed within 14 months of the deadline.
- Total running time, including credits, is no longer than 10 minutes for *Grades 4-12* with the exception of the category **LONG FORM** which accepts entries from grades 8-12 in any style with a running time between 10-30 minutes including credits.
- *Post Secondary* - 30 minutes maximum including credits for all submissions.
- Individuals may enter as many productions as they wish; however, **EACH ENTRY MUST BE ON A SEPARATE DVD AND REQUIRES A SEPARATE ENTRY FORM. Each school WILL submit a data compilation DVD containing all entries in Quicktime format (screening & judging purposes).**

### Entry Deadlines

All entries must be **received** by **March 30th, 2011 @ 4:00 pm**, complete with **fees** and **entry form**. No late submissions will be accepted. If you miss the deadline, you may be able to submit next year.

### Entry Fees

**\$25 per entry**

Please make cheque or money order payable to **B.C. Media Educators**.

### Entry Categories

Animation entries - consist primarily of animated scenes created via stop-motion, cel drawings or pixilation - judged in one of two categories:

1. Elementary and Junior Secondary
2. Senior Secondary and Post Secondary

#### Elementary entries:

- Awards will be given to the top 5 Elementary entries regardless of category type. (all entries will be viewed and judged on their individual merit).

#### Junior and Senior entries:

- Public Service Announcement – advertises or endorses a company, product or idea. Includes commercials and public service announcements. (30 or 60 seconds).
- Documentary – informs/educates viewer about a person, place, event or subject. Presents facts or opinions without dramatizing.
- Music Video – visuals created to accompany a song or musical composition.
- Narrative Drama -- story where overall theme is serious and dramatic.

- Narrative Comedy – story where overall theme is comedic (includes *mockumentary*).
- Experimental – a production that breaks away from conventional genres and experiments with standard narrative and/or stylistic elements.
- Extreme action Lifestyle (skateboard, ski, snowboard, bike – Warning: Jackass style movies are not considered action lifestyle).
- Promotional – promotes a non-profit organization/event or PSA over 60 seconds.
- Long Form (10-30 minutes any style) - 1 age category (junior/senior only).

#### Mentored entries:

Awards will be given to the top 3 entries where mentorship was involved. A mentor is anyone other than classmates and a classroom teacher assisting the production of a video. Special teaching/learning opportunities like ReelVue and Summer Visions Film Institute are valued, but require their own rules for adjudication. Entries will be viewed and judged on their merit regardless of category type. (Note: it is suggested that mentored PSA's may fair better when submitted in the post secondary PSA category).

#### Post Secondary entries will be judged within these categories:

- Public Service Announcement - advertises or endorses a company, product or idea. Includes commercials and public service announcements. (30 or 60 seconds)
- Documentary - informs/educates viewer about a person, place, event or subject. Presents facts or opinions without dramatizing.
- Narrative (dramatic or comedic) - main intent is to tell a story.
- Experimental - artistic or expressionist production that breaks away from conventional genres.
- Music Video - visuals created to accompany a song or musical composition.

### **Technical Requirements**

Film and video productions must be submitted on **DVD (1 entry per DVD)**. **Please submit one data DVD with all school entries in high quality Quicktime format for emergency playback and judging and screening purposes. Compilation DVD can be regular format BUT is best as a data DVD with all films in Quicktime format. PLEASE CHECK THE INDIVIDUAL COPY TO ENSURE IT PLAYS PROPERLY!** All copies will be kept by the film festival. By entering the festival, you are granting BCSFF non-exclusive rights to retain an archive copy of your production for the non-profit purposes of exhibition, promotion and education. All entries may be used on a compilation video made available at cost to media arts educators to use for educational purposes.

### **Copyright Warnings**

Entrants are encouraged to create productions that consist entirely of original material, including music, graphics, visuals etc. **YOU MAY BE DISQUALIFIED IF THE PROPER PAPER WORK IS NOT ATTACHED TO YOUR ENTRY FORM. See details on next page.** By entering the B.C. Student Film Festival, you are declaring that the material in your production is either entirely original or, you obtained **proper, legal permission to use someone else's copyrighted material.**

- For popular songs, you must submit copies of express written consent from both the **publisher** and the **record company** which state your name, the name of your production, the title of the song, the names of the composer, performer and publisher and any specific limitations on the use of the song.
- To use images from books, newspapers, television, videos, video games etc., you must have written permission – unless they are incidental to the shot (see below).
- Material available on the internet is not considered to be in the public domain. Material is only in the public domain if it is older than 50 years, and/or the copyright holder has explicitly given up all rights to the material.
- The "Fair Use Clause" in copyright law applies only to very limited and specific uses; it **does not apply to any material shown to the public in our festival.**
- Historic footage ie. footage from World War II must be checked thoroughly for the copyright holder....check the video for a publishing company. This company will need to be contacted to obtain permission.

- **Visuals that are incidental to the shot are exempt** from having to provide permissions.  
For Example: Branded clothing that people are wearing as a natural part of their every day wardrobe, cars that appear in the shot, products that people use, images that people are watching on TV that are incidental to the shot.

**THE USE OF ANY MATERIAL WITHOUT THE EXPRESS PERMISSION OF THE COPYRIGHT HOLDER IS ILLEGAL.**

- Documented proof indicating permission to use such materials must accompany your entry. This means copies of all letters of permission.
- If using copyright cleared music, original music, or “buy out library music”, please include a description of this on the entry form.

### **Adjudication Process**

Entries will be screened before the festival by adjudicators (film industry professionals) who will select the winning entries. Winning filmmakers will be notified prior to the festival. Special awards will be announced at the awards gala event during the festival itself.

In addition, entries will receive a rating of 1 – 3 stars depending on the level of the work submitted along with written feedback from the adjudicators.

### **Entry Forms and DVD's**

Submit a **single page double sided entry form** with each DVD entry. On the **actual DVD itself as well as the cover**, please clearly print the title of the production, the school, the names of the filmmakers, the category of video, and the age category. ie. “The Stars” Alan Bright, Sally Shine, Brookwood Secondary School, Junior Secondary, Documentary  
It is preferred that all labels are word processed.

### **Send Your Entries to:**

Carl Hofbauer, Adjudication Chair  
Brookwood Secondary School  
20902 37A Avenue,  
Langley, B.C. V3A 5N2

Email: [chofbauer@sd35.bc.ca](mailto:chofbauer@sd35.bc.ca)

Ph.: 604-530-2141 xt 257

Fax: 604-530-5132

For more information, please visit: [www.bcstudentfilmfestival.com](http://www.bcstudentfilmfestival.com)

Please submit a ONE page double-sided entry form.

# Entry Form

**Title of Production** (Print clearly or word process) \_\_\_\_\_

**Length of Production:** \_\_\_\_\_ minutes \_\_\_\_\_ seconds (including opening and closing credits).

**Entry Category** – Please check both category type and grade level.

- Animation (under 10 minutes including credits)**
  - Elementary and Junior
  - Senior
  - Post Secondary
  
- Elementary (open categories)**
- Junior (under 10 minutes including credits unless noted)**
  - Public Service Announcement (30 or 60 seconds, not including credits)
  - Documentary
  - Music Video
  - Narrative - overall theme is serious and dramatic
  - Narrative – overall theme is comedic including mockumentary
  - Experimental
  - Extreme action Lifestyle
  - Promotional
  
- Senior (under 10 minutes including credits unless noted)**
  - Public Service Announcement (30 or 60 seconds, not including credits)
  - Documentary
  - Music Video
  - Narrative - overall theme is serious and dramatic
  - Narrative – overall theme is comedic including mockumentary
  - Experimental
  - Extreme Action Lifestyle
  - Promotional
  
- Mentored (one age category – junior/senior under 10 minutes)**
- Long Form (10-30 minutes any style) - 1 age category (junior/senior only)**
- Post Secondary (under 30 minutes including credits)**
  - Public Service Announcement (30 or 60 seconds)
  - Documentary
  - Narrative (dramatic or comedic)
  - Experimental
  - Music Video

**Entry Level and Fee** (Fees must accompany your entry. Cheques payable to BC Media Educators)

- All entries **\$25 each**

**Production Crew Credits** (Please print clearly – only list names to appear on awards)

Name 1: \_\_\_\_\_ Grade: \_\_\_\_\_ Role: \_\_\_\_\_

Name 2: \_\_\_\_\_ Grade: \_\_\_\_\_ Role: \_\_\_\_\_

Name 3: \_\_\_\_\_ Grade: \_\_\_\_\_ Role: \_\_\_\_\_

Name 4: \_\_\_\_\_ Grade: \_\_\_\_\_ Role: \_\_\_\_\_

**Actors (main parts):** should be clearly in video credits and listed below (or attached separately to entry).

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**Sponsor Teacher Declaration :**

I have checked the copyright information and confirm it is correct: \_\_\_Y \_\_\_N

This video has language and/or visuals which could be offensive to some viewers: \_\_\_ Yes \_\_\_ No (screening)

I give permission to have my student's film up on the BCSFF's website: \_\_\_ Yes \_\_\_ No (promo purposes)

**Contact Information**

School Name: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Teacher Sponsor Name: \_\_\_\_\_ Email: \_\_\_\_\_  
*(not applicable to post secondary entries)*

Sponsor Teacher Signature \_\_\_\_\_

School Address: \_\_\_\_\_

Name and Home Address of **Primary Contact** (if school is to be contacted - just write "school"):

\_\_\_\_\_

Phone Number (if different than school): \_\_\_\_\_

**Copyright Clearances and Information - VERY IMPORTANT**

**List all sound sources (music, sound effects etc...) and PERMISSION**

- Examples:
1. Opening Music: "Adrenaline" Network Buy Out Company License attached.
  2. 2ND Song "Untitled" Created with Sonic Foundry software and free samples.
  3. Sound Effects: Original foley created by students.
  4. 3rd Song - Student Band original music - Letter of Permission attached.
  5. Final Song - "Grade 9" by Bare Naked Ladies - Letters of Permission from Record/Publish Company attached.
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

**List all visual sources**

- Examples:
1. All visuals are original footage shot by students.
  2. War footage is Ash Video - Permission attached.
  3. News footage is from BCTV - Permission attached.
- \_\_\_\_\_
- \_\_\_\_\_

**FINAL CHECKS**

**Do you have:**

- DVD for each entry and data DVD compilation (.mov or .mp4) of all school entries if possible.
- Individual DVDs labeled and cover labeled with title, school, filmmakers' names, age level, entry category.
- Entry form filled out completely and legibly.
- Entry fee.
- Copyright documented.
- Signed authorization from sponsor teacher (not applicable to post secondary entries).